

# James Chilton BA (Hons) BTP MSc MRTPI MIPI

**Key Qualifications:** Master of Science: Tourism, Conservation and Sustainable Development  
Postgraduate Degree: Bachelor of Town Planning  
Bachelor of Arts: Town and Country Planning

**Professional Membership:** Member of the Irish Planning Institute  
Member of the Royal Town Planning Institute (UK)  
Chartered Town Planner

**Education:** **2000 - 2001:**  
University of Greenwich, London  
Centre for Responsible Tourism Development  
Master of Science: Tourism, Conservation and Sustainable Development

**1991-1992:**  
University of the West of England, Bristol  
Bachelor of Town Planning Postgraduate Degree

**1988-1991**  
University of the West of England, Bristol  
BA (Hons.) Town and Country Planning

**Academic Work** Masters thesis: '*Economic Impact of Marine Tourism in Kilkee, Co. Clare*'  
Undergraduate thesis: '*Nuclear Power, Public Enquiries and Democracy*'

**Published Work** *Recreation Opportunities Review* (Department of Conservation, New Zealand, 2005)  
*Bay of Plenty Visitor Monitoring Plan* (Department of Conservation, New Zealand, 2005)

**Professional Experience:** **August 2009 to Present**  
Consultant, Rethink Tourism, Ireland  
*Projects include:*

- Algarve Tourism Products Assessment and Development Action Plan – Walking and Cycling
- Energy Infrastructure Tourism & Recreation Impact Assessment
- South Dublin County Tourism Strategy
- Ballyhoura Country 2020 Destination Plan
- Concept Development and Feasibility Study – Munster Peaks
- Slade Valley Heritage Trail
- Roscommon Greenway Trail Study
- Explore the Nore: Tourism and Recreation Product Identification Study for Trail Kilkenny
- Royal and Grand Canals Tourism Recreation and Commercial Product Identification Study
- Tourism Audit for Kinsale Signal Tower Feasibility Study
- Comparative Analysis of Co. Wexford/Kilkenny Draft County Development Plans and respective Destination Development Plans for Fáilte Ireland
- Feasibility study for Tourism Project in Julianstown, Co. Meath
- National Socio-Economic Survey of Recreational Angling in Ireland
- Feasibility study for Sustainable Transport Network in Co. Wicklow
- Sustainable Tourism Assessment Report for Destination Waterford
- Identification of Tourism Cooperation Projects for Local Action Groups around Lough Neagh, Northern Ireland
- Heritage Trail Development in County Tipperary (Butler Trail)
- Best Practice Review and Methodology for Sustainability Appraisal for Tourism Destination Plans for Fáilte Ireland
- Input to the UNWTO/ETC Tourism Product Development Handbook
- Tourism Impact Assessments for Fáilte Ireland
- County development plan tourism policy reviews for Fáilte Ireland

**July 2005 to April 2009**  
Planner, Brady Shipman Martin

*Projects include:*

- National Historic Walking Trails Scheme for Fáilte Ireland (Lead Consultant)
- Ongoing sustainable tourism advice to Failte Ireland:
  - County Development Plan tourism policy reviews
  - Submission regarding proposed residential development in Enniscrone
  - Review of Mayo Sustainable Coastal Tourism Strategy
- Tourism Feasibility Studies
- North Westmeath Sustainability Strategy
- Provision of planning advice to Office of Public Works
- Preparation and submission of planning applications for residential developments
- Assessment of and submissions to various development plan reviews, planning appeals, objections and submissions

**Jan 2003-February 2005**

**Recreation Planner, Department of Conservation, New Zealand**

- Strategic planning of recreation finance, tracks and facilities for Bay of Plenty Conservancy
- Supervision of Visitor Asset Management System
- Overseeing walking trail and recreational facility development
- Public consultation

*'James Chilton has worked on a number of consultancy projects with Fáilte Ireland, the National Tourism Development Authority, since 2006. This work has primarily been in the area of planning and sustainable tourism development. His work for the Authority has always been of the highest professional standard. His reports have brought and continue to bring interesting and new insights to the field of sustainable tourism which are of great value to Fáilte Ireland.'*

Paddy Mathews, Head of Investment & Innovation, Fáilte Ireland, [Paddy.mathews@failteireland.ie](mailto:Paddy.mathews@failteireland.ie)