

# Responsible Tourism in Destinations – RTD9

## Wednesday 11<sup>th</sup> March 2015

### *Achieving Change Through Responsible Tourism*

08:45 - 09:15	<b>Registration &amp; Coffee/Networking</b>
09:15 - 09:25	<b>Welcome: James Chilton &amp; Harold Goodwin</b>
09:25 - 09:45	<b>Opening Address: TBC</b>
09:45 - 10:10	<b>Keynote: Manda Brookman, Director – CoaST (UK) - <i>More than just good enough</i></b>
<b>Panel 1: Securing Change to Benefit Local Communities</b>	
10:10 - 10:30	<b>Richard Tyler, Sustainable Tourism Manager – Brecon Beacons National Park (UK) - <i>Brecon Beacons – involving communities in destination management</i></b>
10:30 - 10:45	<b>Annabel Fitzgerald, Coastal Programmes Manager - An Taisce- <i>Ireland's Beach Awards &amp; our Clean Coasts</i></b>
10:45 - 11:00	<b>Carol Gleeson, Manager of Burren &amp; Cliffs of Moher Geopark- <i>Farming and tourism; oil and water?</i></b>
11:00 - 11:15	<b>Mary Mulvey, Ecotourism Ireland - <i>Global standards for tourism sustainability – From Inisbofin to the demands of international trade and customers</i></b>
11:15 - 11:30	Q&A and Panel Discussion
11:30 - 12:00	<b>Coffee/Networking</b>
<b>Panel 2: Changing Visitor Transport</b>	
12:00 - 12:15	<b>Eugene Garrihy - Dublin Bay Cruises/Doolin Ferry, Co. Clare &amp; Dublin - <i>Marine tourism: Untangling the obstacles</i></b>
12:15 - 12:30	<b>Roisin Ni Ghairbhith – Green Schools Travel Officer, Co. Clare - <i>What gear are you in? - Linking up your business with sustainable travel</i></b>
12:30 - 12:45	<b>Bernadette Connaghan, Marketing &amp; Sales Manager - Mulranny Hotel, Co. Mayo - <i>All change: from railway to Greenway</i></b>
12:45 - 13:00	Q&A and Panel Discussion –
13:00 - 14:00	<b>Lunch – sponsored by Fáilte Ireland</b>
<b>Panel 3: Securing Change to Benefit Destinations</b>	
14:00 - 14:20	<b>Caroline Warburton, National Strategy Delivery Coordinator - The Scottish Tourism Alliance (UK) - <i>'Getting involved: Towards a genuinely industry-led strategy'</i></b>
14:20 - 14:35	<b>Paddy Mathews, Brand Experience Manager - Fáilte Ireland - <i>Planning a sustainable future for the Wild Atlantic Way</i></b>
14:35 - 14:50	<b>Joanna Hayes, Cavan County Tourism Officer – This is Cavan!, Co. Cavan - <i>A look at the development of accessible tourism in County Cavan – the challenges, outcomes and benefits</i></b>
14:50 - 15:05	<b>Rina Garret – Erris Tourism/Erris Beo, Co. Mayo - <i>Erris Beo – Going local &amp; going wild!</i></b>

15:05 - 15:15	Q&A and Panel Discussion
<b>Panel 4: Securing Change to Benefit Business</b>	
15:15 - 15:35	<b>Keynote: Dr Harold Goodwin, Manchester Metropolitan University and International Centre for Responsible Tourism - <i>Taking Responsibility for Tourism</i></b>
15:35 - 15:50	<b>Siobhán Burke – Living the Sheep’s Head Way, Co. Cork - <i>Small business and the big picture</i></b>
15:50 - 16:05	<b>Silva Dorang, Stadium Tours Manager - Aviva Stadium, Dublin - <i>Aviva Stadium - a sustainable and connected approach</i></b>
16:05 - 16:20	<b>Dr Xavier Font, Director – Respondeco (UK) - <i>How to market your sustainability efforts profitably</i></b>
16:20 - 16:35	Q&A and Panel Discussion
<b>16:35 – 16:55</b>	<b>Coffee/Networking</b>
<b>Panel 5: Responsible Tourism in Practice</b>	
16:55 - 17:10	<b>Martin Carey – Mourne Heritage Trust - <i>Mourne Tales and Trails: the practice of responsible visitor management in the Mourne Mountains</i></b>
17:10 - 17:25	<b>Cillian Murphy – Loop Head Tourism, Co. Clare - <i>The Loop Head Heritage Trail: putting our past in your pocket</i></b>
17:25 – 17:40	<b>Chris Corlett – Department of Arts Heritage and Gaeltacht - <i>Culture and the development of tourism strategies</i></b>
17:40 - 17:50	Q&A and Panel Discussion - Chaired by <b>Professor Harold Goodwin</b>
17:50 - 18:00	Closing Comments – <b>Professor Harold Goodwin</b>
18:00 - 19:00	<b>Drinks &amp; Canapés Reception</b>
19:00 - 20:30	<b>2015 Irish Responsible Tourism Awards Ceremony</b>