

# Responsible Tourism in Destinations

## RTD9



11<sup>th</sup> March 2015

#RTD9

# Trails and Tales in the Mournes

MOURNE HERITAGE TRUST



*Martin Carey*



# MISSION STATEMENT

“To **sustain** and **enhance** the environment, rural regeneration, cultural heritage and visitor **opportunities** of the Mourne Area of Outstanding Natural Beauty and contribute to the well-being of Mournes **communities**”



**1st area in UK or Ireland to be Awarded 'European Charter for Sustainable Tourism' in 2003.....**

**.....Re-awarded in 2009**

# Sustainable Tourism Excellence 2013

To MHT for *‘encouraging community participation in the promotion of conservation and sustainable development in line with the European Charter for Sustainable Tourism’.*

Other awards went to **Catalonia and Andalucia** in Spain, the **Cévennes and the Massif Central** in France and **Italy's Federation of National Parks**.



MOURNE HERITAGE TRUST





# Green Tourism Northern Ireland

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WHY  
GREEN TOURISM?

JOIN THE GREEN  
TOURISM PROJECT

EVENTS &  
WORKSHOPS

CASE STUDIES &  
TESTIMONIALS

CONTACT &  
REGISTER



The Green Tourism Project  
Grow your business  
by going greener

***Touring  
Mountain Biking  
Walking***

***Experiencing  
Appreciating  
Caring***

MOURNE HERITAGE TRUST



*Caring for Mourne*



**Mourne Coastal Route**



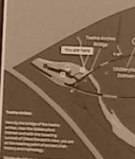




Mourne Coastal Route

## Twelve Arches

In Oliver Sturges's Time



The Twelve Arches is a series of twelve stone arches built by Oliver Sturges in the early 19th century. It was designed to provide a safe passage for the Mourne Water, which flows through the arches to the sea. The arches are made of local stone and are a fine example of early 19th-century engineering.



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The Mourne Coastal Route is a scenic route that follows the coast from the Mourne Mountains to the sea. It is a route of great beauty and interest, and it is well worth a visit.

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Muc Charléadain Udhilín  
15 Márth agá mbi muc -  
dobhriodak mucá anam ffin  
- fcará an mhuc atá bso.  
- fcará an mhuc atá bso.





PLEASE DO  
NOT TOUCH





# Rostrevor



# Rostrevor





# Castlewellan





A dark gray background featuring a topographic map with white contour lines. The lines are labeled with elevation values such as 310, 320, 330, 340, 350, 360, 370, 380, 390, 400, 410, 420, 430, 440, 450, 460, and 470. Several small white crosshair symbols are scattered across the map, indicating specific points of interest or peaks.

# Upland Paths

**Controlling erosion**  
**Protecting vulnerable habitats**  
**Providing a good walking experience**  
**Maintaining the challenge**







Organic peat  
layer 50mm

Mineral soil layer set 15  
depth of layer 150mm

a major undertaking









# consulting and evolving



  
**Helping** the **Hills**  
A conference on the  
management of upland paths



tricks of the trade

results















# Stay On Track

## Help Protect the Mountains

The number of people using the mountains for recreation has increased dramatically over recent years.

All of us who enjoy the Mourne have an impact. This is made worse by the use of informal paths across the heathland, which adds to erosion, damages vegetation and disturbs livestock and wildlife.

You can help reduce your impact by using the Quarry Track which will lead you to the Mourne Wall and Brandy Pad - just follow the granite waymarkers.

The Mourne Heritage Trust, Northern Ireland Environment Agency and The National Trust are working with mountain trustees to manage the route to the Mourne Wall and encourage responsible use.

**We are asking you to make an informed choice of how and where your activity impacts on these mountains.**



Distance from car park to Mourne Wall is 4km and will take approximately 2 hours.

## Please Follow the Way Markers

The mountain heathland is a farmed landscape and is a protected habitat - Special Area of Conservation and Area of Special Scientific Interest. Keeping to the Quarry Track will reduce disturbance to livestock and wildlife and will protect this valuable habitat.

## Mourne Sense Code

Please remember to:

1. Take your litter home.
2. Dress appropriately.
3. Respect walls and fences.
4. If dogs are permitted keep them under control.
5. Park sensibly.
6. Be careful with fire.



# Telling Stories.....

MOURNE HERITAGE TRUST



**...but not so much this one**



CARTING TURF AMONG THE MOURNES

National  
Museums  
Northern  
Ireland

MAY 1913



# This is Narnia















Tollymore Forest

James Lord Viscount Limerick  
Trevisani Fecit.













In search of Water







# In the steps of the stone men





















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