

Responsible Tourism in Destinations

RTD9



11th March 2015

#RTD9





What is Cultural Tourism?



Architecture Archaeology Castles & Historic Properties
Christian Heritage Clan Rallies Crafts Cultural Courses Ecology
Festivals Film Flora & Fauna Food & Drink
Gaeltacht Gardens Genealogy Heritage Towns Islands
Industrial Heritage Literary Ireland Museums & Galleries Music
National Parks & Wildlife National Monuments Painting Holidays
Summer Schools Theatre Visitor Attractions Walled Towns

Economic Value of Ireland's Historic Environment

Final Report to the Heritage Council



Assessment of Economic Impact of the Arts in Ireland

Arts and Culture Scoping Research Project

Submitted to

The Arts Council

By

Indecon International Economic Consultants

Indecon

www.indecon.ie

November 2009

Table 1.3: Economic Impact of Creative Industries 2010

	2010
Gross Value Added	€4,703.9m
Employment:	
<i>Direct Employment</i>	49,306 jobs
<i>Total Employment</i>	78,900 jobs

Source: Indecon

4.5 Total Economic Impact: Historic Environment

The aggregate economic 'impact' of Ireland's historic environment, corresponding to the sum of each of the three major analytical components, is presented in Table 4.6, below.

Table 4.6 Total Economic Impact – Historic Environment Sector

	Direct	Indirect/ induced	Total
Output (€m)	1,555	1,110	2665
Employment (FTE)	23,971	12,976	36,947
GVA (€m)	855.3	605	1,460

Source: Ecorys analysis, incorporating Irish Input-Output tables

In summary:

- Including indirect and induced effects, it is estimated that the historic environment supports approximately 37,000 FTE employees in Ireland.
- The historic environment sector is estimated to contribute in the order of €1.5 billion to Ireland's national GVA.

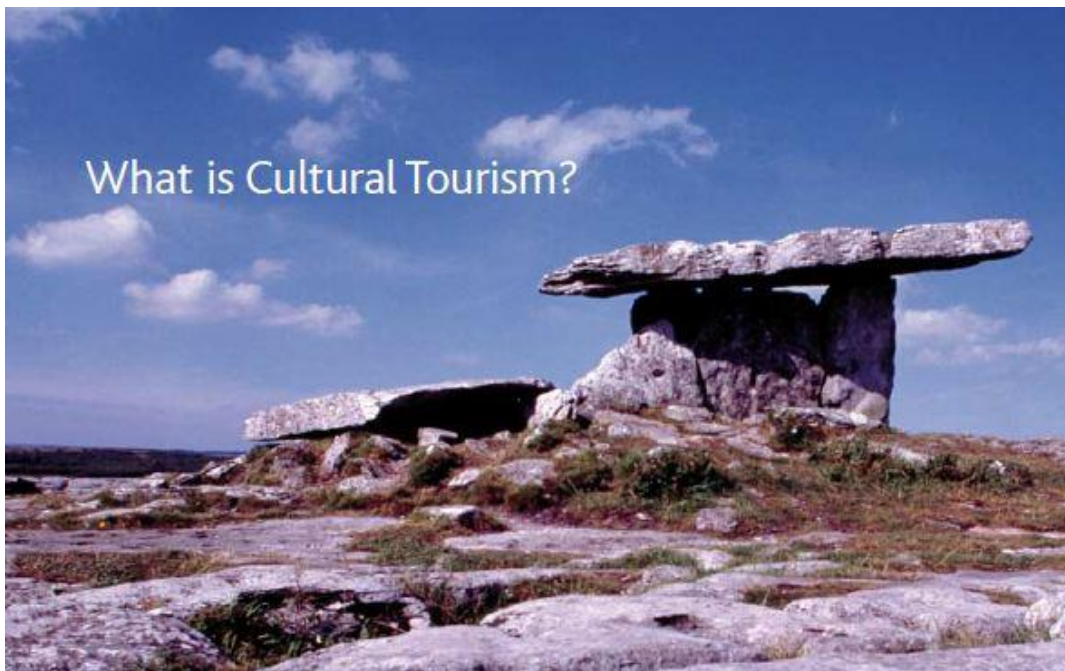
8 THE ECONOMIC IMPACT OF HISTORIC SITES





***An Roinn
Ealaíon, Oidhreachta agus Gaeltachta
Department of
Arts, Heritage and the Gaeltacht***

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Promoting Our Cultural Wealth – a Cultural Tourism Strategy for the Department of Arts, Heritage & the Gaeltacht

1. Promote Ireland's unique cultural heritage.
2. Foster collaboration between all cultural areas within DAHG aimed at delivery of effective and tangible cultural tourism initiatives.
3. Provide leadership that encourages and mentors the development of cultural tourism initiatives across the wider public, commercial and community sectors.
4. Explore new ways in which funding from a variety of sources (including increasing income generation capacity) can be leveraged towards developing cultural tourism initiatives across the state and public sectors, as well as the commercial and community sectors.
5. Improve access to cultural and heritage sites, both in terms of direct physical access and indirect access to information in various media.
6. Encourage the development of initiatives that help communities convey a distinctive, local cultural narrative and promote greater engagement with local cultural heritage.

DAHG Cultural Heritage Tourism Working Group



Present DAHG members

Laura Claffey (NMS)
Paul McMahon (NPWS)
Jacqui Donnelly (BHAP)
Seán Mac Eoin (Gaeltacht)
Breda Moynihan (Cultural Institutions)
Mary Hearne (Arts, Film and Music)
Siobhan Stack (Corporate Development)

Agency members

Heritage Council
Arts Council
Waterways Ireland
Foras na Gaeilge

DAHG

Cultural·Tourism·Action·Plan

2014



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Department of
Arts, Heritage and the Gaeltacht*

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An Roinn Iompair
Turasóireachta agus Spóirt

Department of Transport,
Tourism and Sport

A NATIONAL TOURISM POLICY FOR IRELAND

DRAFT

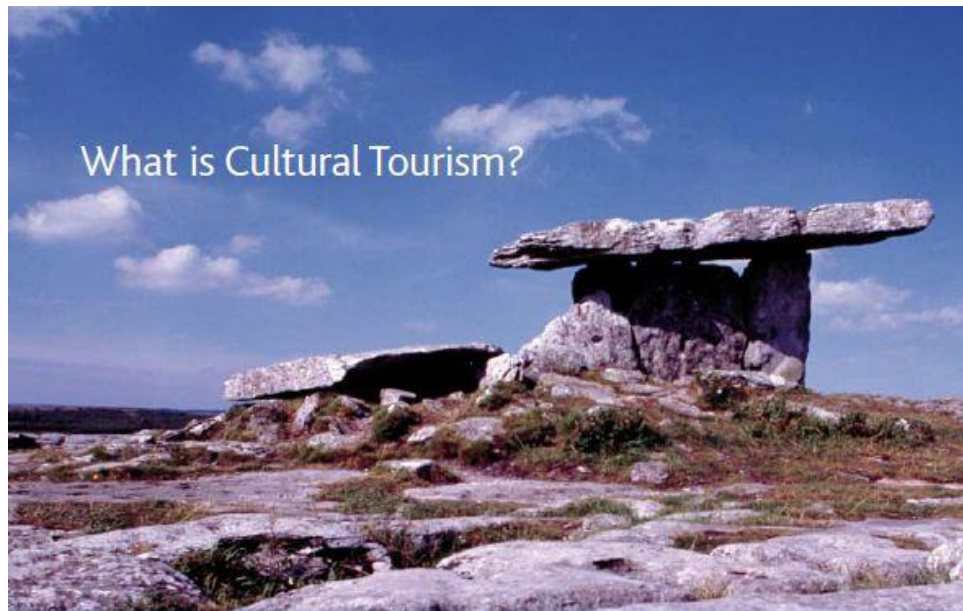


JULY, 2014





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Sustainable Tourism?

Responsible Tourism?

Positive Tourism



