

Challenging the Status Quo

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Irish Centre for Responsible Tourism

www.icrt.ie



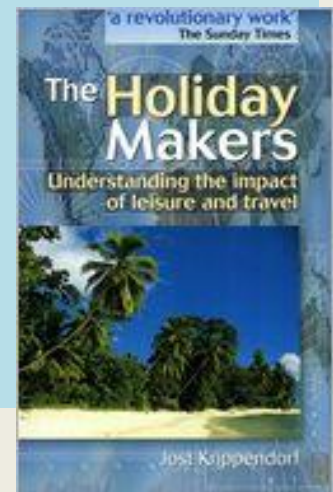
'Status quo'

- *The existing state of affairs, especially regarding social or political issues*
(Oxford English Dictionary)



‘rebellious tourists and rebellious locals’

- Jost Krippendorf :The Holiday Makers: Understanding The Impact Of Leisure And Travel (1987)



Cape Town Declaration 2002

Responsible Travel in various forms is characterised by travel and tourism which:

- **minimises negative environmental, social and cultural** impacts;
- generates **greater economic benefits for local people and enhances the wellbeing of host communities**, by improving working conditions and access to the industry;
- involves **local people in decisions that affect their lives** and life chances.

Cape Town Declaration 2002

- makes **positive contributions to the conservation of natural and cultural heritage** and to the maintenance of the world's diversity;
- provides more **enjoyable experiences for tourists** through more **meaningful connections with local** people, and a greater understanding of local cultural and environmental issues;
- provides access for physically challenged people;
- is **culturally sensitive and engenders respect** between tourists and hosts.

What is Responsible Tourism?

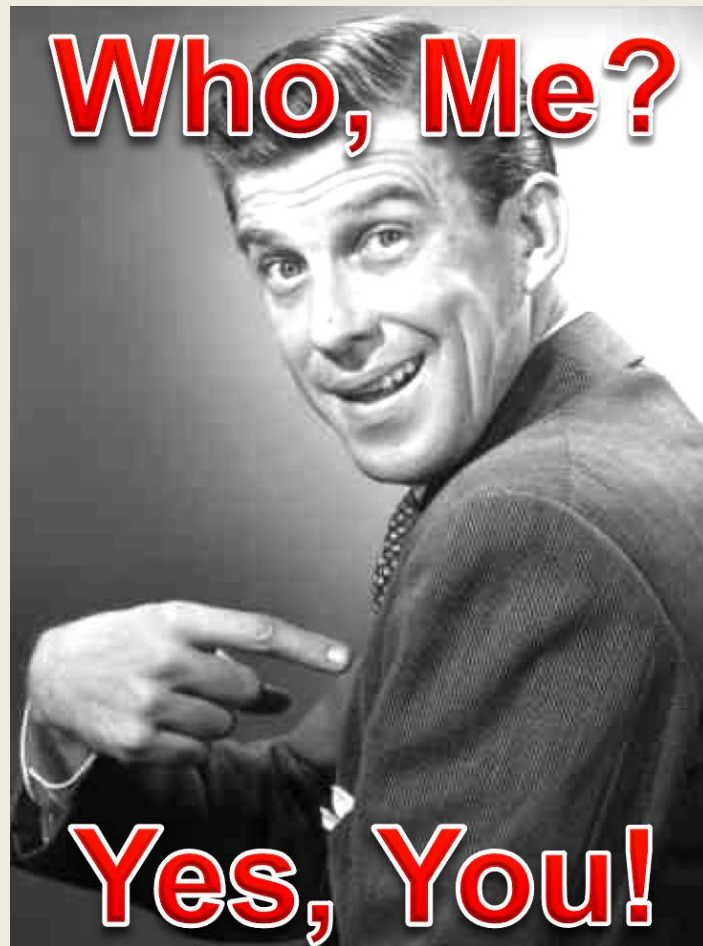
- *Responsible travel is about **having fun, while also giving back**. It is **ethical travel** that strives to **reduce negative impacts** of our journey while creating **long term benefits** to the environment, local people, and their communities.*



Responsible Tourism – Do it Better!



Responsible Tourism
creates better places
for people to live and
better places to visit.



- Local & central government
- Enterprise owners & operators
- Transport operators
- Community services
- NGO's
- Tourists

- Overseas volunteer organisations
- Tour operators
- Local communities
- Industry associations
- The media
- Others?

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RESPONSIBLE TOURISM IN IRELAND

The Irish Centre for Responsible Tourism (ICRT) is independent and non-profit and provides a responsible tourism resource centre for tourists, businesses and policy makers.

MORE ABOUT ICRT

WHAT IS RESPONSIBLE TOURISM?

“ Responsible Tourism is firstly about making better places for people to live in and secondly making better places for people to visit ”

RESPONSIBLE TOURISM

The Irish Centre for Responsible Tourism builds on the reputation and accomplishments of the ICRT Global Network, developing and promoting the concept of responsible tourism in Ireland.

Responsible travel is about having fun, while also giving back. It is ethical travel that strives to reduce negative impacts of our journey while creating long term benefits to the environment, local people, and all of their communities.

Responsible Tourism can be regarded as a behaviour. It is more than a form of tourism as it

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Thank you

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